



For the industry

IMARK is a business tool that recognises a well-designed product, which is trustworthy, valuable, preferred by customers, and is manufactured in a responsible manner

For consumers

IMARK is a yardstick to ensure good value for money

For designers

IMARK is a reward of good work

For society

IMARK is an enrichment tool as it promotes responsible ways of manufacturing products and aids industrial development in the country

SUPPORTED BY:

EPCINDIA
ENGINEERING THE FUTURE

IN ASSOCIATION WITH:



**GOOD
DESIGN**